

EXPERIENCE

Precision For Value, NEW YORK, NY + CHICAGO, IL MAR 2017 - PRESENT

Senior Digital Project Manager

- Represent all of the disciplines required for development of Digital projects, including website, email + application development for desktop, tablet + mobile devices
- Primary conduit for communication between the Account + Digital Department
- Work with Accounts to understand the clients business needs, draft documents, including timelines, Project Charter, to capture all agreed upon project requirements, technical considerations + final deliverables

JonnyEgan.com 2014 - PRESENT

Digital Consultant / Web Developer

- Contract based web development for various clients + companies
- Projects include branding, digital strategies, PPC campaigns, SEO, UX/UI analysis, portfolio platforms, microsites + custom built CMS
- Manage and lead network of designers and developers to execute + complete large scale builds

1851Franchise.com, owned by No Limit Agency, CHICAGO, IL 2012 - APRIL 2016

Technical Lead / Project Manager

- Executed the redesign + development of the publication into a custom built lead generation platform
- Developed + executed a digital strategy that increased readership from 12,000 to 110,000 per month with SEO, SEM + adwords
- Managed technical relationships via platform with over 50 clients
- Lead developer on site to prepare for launch of platform

No Limit Agency, CHICAGO, IL 2012 - APRIL 2016

Director of Digital, 2015 - 2016

- Client contact for all digital deliverables
- Oversaw 10 - 15 projects at once from conception to completion, managing deadlines, art direction + team members
- Collaborated with vice president to hire designers, content producers + social media strategists

Digital Manager, 2014 - 2015

- Led digital projects through lifecycle
- Digital account manager for social media clientele
- Worked closely with offshore development team for multiple projects
- Responsible for UI/UX website analysis along with the digital strategies for ad campaigns including SEO + SEM

Digital Producer, 2012 - 2014

- Introduced processes encouraging creativity + streamlining design process
- Served as Social Media Manager + Facebook Application Developer
- First on-site developer to agency, which has produced over 100 websites since

RTE, DUBLIN, IRE 2011 - 2012

Support Developer

- Level 2 support to RTE staff and external commercial clients for digital information board, Aertel
- Planned and executed migration of pages to SysMedia Gold system
- Responsible for fault finding and diagnosis of SysMedia, S&T platforms and forwarding of unresolved issues to support channels
- Provided solutions for extending issues surrounding the Aertel system
- Responsible for extensive use of desktop protocols and server activation

Whoodle, DUBLIN, IRE 2011 - 2012

Front End Developer

- Led design and development of web application
- Continuous agile development was required, including storyboarding, wireframes, prototyping, in-depth testing and back and front end development
- HTML, CSS, Javascript, Ruby on Rails, jQuery, PayPal integration and hosting the site on virtual cloud box was involved with deploying the application

EDUCATION

MSC in Web Technologies, NATIONAL COLLEGE OF IRELAND 2011 - 2012

BSC in Software Systems, NATIONAL COLLEGE OF IRELAND 2006 - 2010