

EXPERIENCE

Big Drop Inc, New York, NY - Feb 2020 - present**Senior Digital Project Manager**

Brands include: Optimum, Altice, Bank of China, Nuvolo, Moroccan Oil, Northwell Health

- Responsible for an extensive portfolio of clients (\$1m+ in budget) overseeing the production of digital deliverables from conception to completion
- Manage and lead cross-functional teams defining strategy, user experience, visual design and technical approach for websites, applications and platforms
- Manage, control and report on all budgetary and timeline status of projects while fostering client relationships

Thinkful - March 2020 - present**Technical Project Management Course Mentor**

- Provide one-on-one mentorship for aspiring technical project management professionals

JonnyEgan.com - 2014 - present**Digital Consultant**

Brands include: Focus Features, Northwestern University, Mazi Dance Fitness, China Metal Solutions

- Work with clients on the strategy, user experience, visual design and development of their websites, identifying the best path forward to achieve their goals and optimal ROI

Precision For Value, New York, NY + Chicago, IL - Feb 2017 - Feb 2020**Senior Digital Project Manager**

Brands included: Astellas, Takeda, Lilly, AbbVie, Novo Nordisk, Pfizer

- Represented every discipline required for development of digital projects, including website, email + application development for desktop, tablet + mobile devices
- Developed functional requirements documentation for digital projects to ensure final solutions mapped to identified business needs and aligned with client SOP's
- Responsible for creating SOWs, RFPs, project plans, briefs, timelines and change orders
- Fostered and strengthened client relationships across digital engagements

No Limit Agency Chicago, IL - 2012 - May 2016**Digital Director - 2015 - 2016****Digital Manager - 2014 - 2015****Digital Producer - 2012 - 2014**

Brands included: Pita Pit, GYMGUYZ, Smoothie King, Lennys Subs, Buffalo Wings and Rings

- Established department protocols and SOP's for project-based website implementation which allowed for accurate scoping, leaner project lifecycles and a robust QA process
- Responsible for training and mentoring junior staff on project execution and client relationship development
- Managed offshore development and QA teams using Agile and Waterfall methodologies
- Assisted in deployment of short and long term social media strategies and content creation including editorial calendars and creative across all digital channels, including Facebook App Development

1851Franchise.com, Chicago, IL - 2012 - May 2016

Technical Project Manager

- Executed the redesign and development of the publication into a custom-built lead generation platform resulting in a 200% increase in traffic within the first three months of launch
- Created and led the onboarding process for 50+ clients post launch
- Built business and functional requirements documents with stakeholder input for offshore development teams
- Planned, scheduled, tracked and managed release and project timelines, milestones and deliverables

RTE, Dublin, Ireland - 2011 - 2012

Support Developer

- Level 2 support to staff and external commercial clients for digital information board
- Responsible for fault finding and diagnosis of SysMedia, S&T platforms and forwarding of unresolved tickets to the appropriate support channels

Whoodle, Dublin, Ireland - 2010 - 2011

Web Developer

- Led front-end development and assisted with back-end programming for website overhaul. Ensured the technical feasibility and optimum functioning of design features that accelerated load-time and improved site stickiness

MSC in Web Technologies - National College of Ireland, 2010 - 2011

BSC in Software Systems - National College of Ireland, 2006 - 2010