

## EXPERIENCE

**Hot Paper Lantern, New York, NY - Jun 2021 - present****Director, Digital Projects**

*Brands include: Meta, Barnes, Saint Gobain, Fire Capital Management, Kyndryl*

- Lead contact on all digital & technical client engagements
- Responsible for creating digital requirements, scoping, technical resourcing, project plans, and milestones for all engagements
- Responsible for rolling out agency wide digital workflow best practices & technical SOPs
- Responsible for planning, estimating, organizing, and implementation of all digital projects in coordination with cross-functional teams

**Big Drop Inc, New York, NY - Feb 2020 - May 2021****Senior Digital Project Manager**

*Brands included: Optimum, AMC Networks, Altice, Bank of China, Nuvolo, Moroccan Oil, Northwell Health*

- Responsible for an extensive portfolio of clients (\$1m+ in budget) overseeing the production of digital deliverables from conception to completion
- Manage and lead cross-functional teams defining strategy, user experience, visual design and technical approach for websites, applications and platforms
- Manage, control and report on all budgetary and timeline status of projects while fostering client relationships

**Precision For Value, New York, NY + Chicago, IL - Feb 2017 - Feb 2020****Senior Digital Project Manager**

*Brands included: Astellas, Takeda, Lilly, AbbVie, Novo Nordisk, Pfizer*

- Represented every discipline required for development of digital projects, including website, email + application development for desktop, tablet + mobile devices
- Developed functional requirements documentation for digital projects to ensure final solutions mapped to identified business needs and aligned with client SOP's
- Responsible for creating SOWs, RFPs, project plans, briefs, timelines and change orders
- Fostered and strengthened client relationships across digital engagements

**No Limit Agency Chicago, IL - Dec 2012 - May 2016****Digital Director - 2015 - 2016****Digital Manager - 2014 - 2015****Digital Producer - 2012 - 2014**

*Brands included: Pita Pit, GYMGUYZ, Smoothie King, Lennys Subs, Buffalo Wings and Rings*

- Established department protocols and SOP's for project-based website implementation which allowed for accurate scoping, leaner project lifecycles and a robust QA process
- Responsible for training and mentoring junior staff on project execution and client relationship development
- Managed offshore development and QA teams using Agile and Waterfall methodologies
- Assisted in deployment of short and long term social media strategies and content creation including editorial calendars and creative across all digital channels, including Facebook App Development

## **1851Franchise.com, Chicago, IL - Dec 2012 - May 2016**

### **Technical Project Manager**

- Executed the redesign and development of the publication into a custom-built lead generation platform resulting in a 200% increase in traffic within the first three months of launch
- Created and led the onboarding process for 50+ clients post launch
- Built business and functional requirements documentation with stakeholder input for offshore development teams
- Planned, scheduled, tracked and managed release and project timelines, milestones and deliverables

## **RTE, Dublin, Ireland - Nov 2011 - Nov 2012**

### **Support Developer**

- Level 2 support to staff and external commercial clients for digital information board
- Responsible for fault finding and diagnosis of SysMedia, S&T platforms and forwarding of unresolved tickets to the appropriate support channels

## **Whoodle, Dublin, Ireland - Aug 2010 - Nov 2011**

### **Web Developer**

- Led front-end development and assisted with back-end development for website overhaul. Ensured the technical feasibility and optimum functioning of design features that accelerated load-time and improved site stickiness

## **JonnyEgan.com - Jan 2014 - present**

### **Digital Consultant**

*Brands include: Focus Features, Northwestern University, Mazi Dance Fitness, China Metal Solutions*

- Work with clients on the strategy, user experience, visual design and development of their websites, identifying the best path forward to achieve their goals and optimal ROI

## **Thinkful - March 2020 - Dec 2020**

### **Technical Project Management Course Mentor**

- Provide one-on-one mentorship for aspiring technical project management professionals

**MSC in Web Technologies** - National College of Ireland, 2010 - 2011

**BSC in Software Systems** - National College of Ireland, 2006 - 2010

FREELANCE

EDUCATION